

WHAT IS CLAIMED IS:

1 1. A method for displaying statistics, such as numbers of users, date and time
2 of access, referring URL, and so on, pulled from a web page and stored, said method
3 comprising the steps of:
4 parsing the dynamic object model (DOM) of the web page and dynamically
5 determining which elements of the page are objects that have statistics available;
6 determining the location and type of each element which is an object having
7 statistics available;
8 for a first element which is an object having statistics available, constructing a
9 first graphic object that conveys information to a user based on statistical information
10 available for the first object; and
11 modifying the DOM of the web page so that the first graphic object is
12 displayed as an overlay to the web page in close proximity to the first graphic object.

1 2. The method of claim 1 where the step of constructing further comprises:
2 constructing a graph depicting an available statistical quantity for the first
3 element.

1 3. The method of claim 1 where the step of constructing further comprises:
2 constructing a chart depicting an available statistical quantity for the first
3 element.

1 4. A computer program executed in a processor in a system for displaying
2 statistics, such as numbers of users, date and time of access, referring URL, and so on, pulled
3 from a web page and stored, said computer program product comprising:
4 a computer usable medium having computer readable program code physically
5 embodied therein, said computer program product further comprising:
6 computer program code for causing the processor to parse the dynamic object
7 model (DOM) of the web page and to dynamically determine which elements of the page are
8 objects that have statistics available;
9 computer program code for causing the processor to determine the location
10 and type of each element which is an object having statistics available;

11 computer program code for causing the processor to construct a first graphic
12 object, for a first element which is an object having statistics available, that conveys
13 information to a user based on statistical information available for the first object; and
14 computer program code for causing the processor to modify the DOM of the
15 web page so that the first graphic object is displayed as an overlay to the web page in close
16 proximity to the first graphic object.

1 5. The computer program product of claim 4 where the computer program
2 code for causing the processor to construct further comprises:
3 computer program code for causing the processor to construct a graph
4 depicting an available statistical quantity for the first element.

1 6. The computer program product of claim 4 where the computer program
2 code for causing the processor to construct further comprises:
3 computer program code for causing the processor to construct a chart
4 depicting an available statistical quantity for the first element.